

## Electronic Acknowledgement Receipt

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<b>International Application Number:</b>	
<b>Confirmation Number:</b>	1038
<b>Title of Invention:</b>	Assumed demographics, predicted behaviour, and targeted incentives
<b>First Named Inventor/Applicant Name:</b>	Ryan Carr
<b>Customer Number:</b>	31518
<b>Filer:</b>	Bruce Talbot Margulies
<b>Filer Authorized By:</b>	
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<b>Application Type:</b>	U.S. National Stage under 35 USC 371

### Payment information:

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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		IDS_PIP155CARR-US_7-29-2009.pdf	318697 09e38df554d2c16646abd0ddda14acf4d020 b9d5b	yes	11

<b>Multipart Description/PDF files in .zip description</b>			
	<b>Document Description</b>	<b>Start</b>	<b>End</b>
	Transmittal Letter	1	1
	Information Disclosure Statement (IDS) Filed (SB/08)	2	6
	NPL Documents	7	11

  

<b>Warnings:</b>	
<b>Information:</b>	
<b>Total Files Size (in bytes):</b>	318697

  

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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